PIONEERS

Rev. Dr. Bhaskar Pandurang Hivale
(1889 - 1961)
Founder - Ahmednagar College, Ahmednagar
& Visioner under whose name B. P. H. E. Society is formed

Rev. (Prof.) J. Barnabas
(1922 - 2007)
Ex - Principal - Ahmednagar College
Ex - Secretary - B. P. H. E. Society
Founder - IMSCD&R

Mr. Philip Barnabas
(1927 - 2021)
Ex - Secretary
B. P. H. E. Society

Dr. Thomas Barnabas
(1920 - 2015)
Founder - Secretary - B. P. H. E. Society
Ex - Principal - Ahmednagar College

IMS AHMEDNAGAR

Best Practices 2018 - 2023

Compiled by :-
IMS - Learning Resource Centre

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Director's Message

"Success is the sum of small efforts, repeated day –in and day –out" – Robert Collier

"Quality is never an accident. It is always the result of intelligent effort" – John Ruskin.

IMS, Ahmednagar has been in the management education field for more than 30 years. During this period of time the institute has made all possible efforts to provide quality education leading to all round personality development of the students.   As a result of all round efforts. IMS, Ahmednagar has been re-accredited by NAAC as Grade A$^+$ institute. The institute has the mission of providing continuous quality improvement.

The Internal Quality Assurance Committee (IQAC) has been at the forefront in assuring quality measures in all the activities of the institute. Many of these activities have been adopted as "Best practices' which can be repeated to ensure quality education.

This   set of 'Best Practices' adopted by IMS has been complied by IMS Learning Resource Centre, which is the recipient of National award for one of the best Libraries in the country.   Librarian Dr. Swati Barnabas is the recipient of 'Best Librarian Award' from S.P. Pune University.

I am sure that this complication of 'Best Practices' will benefit all the institutes and colleges in quest of providing quality education.

(Dr. M.B. Mehta)
Director
IMS

Preface

Welcome to "Best Practices: Unlocking Excellence," a comprehensive compilation that delves into the exemplary initiatives and methodologies implemented by the esteemed Institute of Management Studies, Career Development, and Research (IMSCDR) in Ahmednagar. This book aims to showcase the rich tapestry of knowledge, experiences, and strategies that have contributed to the institute's success and its commitment to nurturing exceptional professionals.

IMSCDR has long been recognized as a beacon of educational excellence, fostering a culture of innovation and continuous improvement. As an institution dedicated to imparting holistic education and preparing students for the dynamic challenges of the professional world, IMSCDR has relentlessly pursued the highest standards of academic rigor, industry interface, and ethical values.

Within the pages of this book, you will discover a treasure trove of best practices that have played a pivotal role in shaping the success stories of IMSCDR's students, faculty, and stakeholders. From cutting-edge pedagogical approaches to fostering industry-academia collaboration, from fostering a nurturing learning environment to emphasizing research and development, IMSCDR has left no stone unturned in its pursuit of excellence.

Through the chapters that follow, you will encounter inspiring accounts from faculty members, alumni, and industry experts who have been instrumental in implementing these best practices. Their valuable insights will provide you with a deeper understanding of the methodologies employed and the impact they have had on students' personal growth, skill development, and career progression.

"Best Practices: Unlocking Excellence" is a testament to IMSCDR's unwavering commitment to its mission of producing socially responsible leaders and professionals who can thrive in the competitive global landscape. We hope that this book serves as a source of inspiration and a guidepost for educators, institutions, and individuals seeking to unlock their full potential.

A. IMSCD&R Background

The Bhaskar Pandurang Hivale Education Society (B.P.H.E.S) formed in 1969 is named after the Late Dr. B. P. Hivale. Dr. Hivale established the Ahmednagar College, a pioneering Institution of its kind. It was later taken to magnificent heights by Dr. T. Barnabas and Rev. (Prof.) J. Barnabas. To its credit now stand two other Institutes: Institute of Social Work & Research (ISW&R) and Institute of Management Studies Career Development & Research (IMSCD&R).

The Bhaskar Pandurang Hivale Education (B.P.H.E.S.) Society has three institutions under its umbrella: Ahmednagar College, Institute of Social Work & Research (ISWR) and Institute of Management Studies, Career Development & Research (IMS). Ahmednagar College was established in 1947 by late Rev. Dr. B. P. Hivale. It was further natured by Dr. Thomas Barnabas who took the college to magnificent heights. Dr. Thomas Barnabas was followed by Rev. Prof. J. Barnabas. Rev. Prof. J. Barnabas was a dedicated educationalist, who played a key role in the field of education in Ahmednagar. In 2005, he was conferred with 'Jeevan Sadhana Gaurav Puraskar' by the University of Pune. As Secretary of B.P.H.E. Society, he was instrumental in setting up IMS in the year 1990. Dr. S. B. Kolte was the first Director of IMS.

The Bhaskar Pandurang Hivale Education (B.P.H.E.) Society's Institute of Management Studies, Career Development and Research (IMS) is a premier management institute conducting various 'Quality Programmes' in 'Management' and 'Information Technology' in Ahmednagar. IMS is affiliated to the 'Savitribai Phule Pune University', Pune and is recognized by 'All India Council for Technical Education (AICTE)', New Delhi. IMS has reputation for novel and need based courses, visionary leadership, well qualified and experienced faculty members, modern and interactive teaching methodology, state of art infrastructure, innovative student development initiatives, strong industry interface, good placements, meticulous research, meaningful consultancy, professional training, fair and transparent governance and community -oriented activities.

IMS has been Re-accredited as Grade A+ Institute by 'National Assessment & Accreditation Council of India (NAAC)', Bengaluru. As per the exclusive survey conducted by nationally well-known magazine 'Business Baron',
November 2019, IMS Ahmednagar is ranked 25th in India's Top B-School Brands. IMS has received many prestigious awards like 'Best Institute Award' from S. P. Pune University,

'National Award for Leadership in IT Education' from 'Canon India Pvt. Ltd.', 'Best B- School Library Award' from 'Discovery Education Media - MBA by Choice', 'Most Upcoming Best B-School' award by 'ASSOCHAM', New Delhi. In 2020 the Institute received 'Certificate of Appreciation' from Maharashtra Police, Ahmednagar for the social initiative carried out during Covid - 19.

- **Vision:** "Not things but men, I dare you!"

- **Mission:** 'The mission of IMSCD&R is to provide equal opportunity for quality education for students from diverse backgrounds, which will help to enrich themselves and make them responsible citizens of India and the World'.

- **Quality Policy:** 'We are committed to impart to our students leading knowledge and experience for developing appropriate attitude, skills and competency to meet the corporate and organizational requirements'.

- **Organizational Values :** The Institute practices following values
    - ✓ Inclusive Policy
    - ✓ Secularism
    - ✓ Fairness
    - ✓ Rural and Local Focus
    - ✓ Transparency
    - ✓ Nation Building

B. Achievements of IMSCD&R

☐ As per the survey conducted in the year 2000 by Business Today, Ministry of HRD, Delhi and COSMODE Research. The B-School Survey was conducted jointly by 'Business Today', 'COSMODE', Hyderabad and 'H.R.D Ministry, Government of India', in 2000. In the Nov, 2000 issue of 'Business Today' the ranking of Top 100 Business Schools in the country was published. As per the survey, the Institute was given 43rd rank at National Level, 9th rank in Maharashtra and 2nd rank in the University of Pune region.

☐ The Institute became one of the first few educational institutes under University of Pune, to get quality certification 'ISO 9001-2000' on 26th April 2002.

☐ The students and faculty members of the 'IMS - Videocon Academy of Fine & Performing Arts' were blessed with a golden opportunity to perform at 'Rashtrapati Bhavan' before the Hon. President of India, Dr. A. P. J. Abdul Kalam on 8th Aug, 2006.

☐ The Institute received the prestigious 'Best Management Institute Award' in 'Teaching-Learning & Research' from The Educational Standards and Testing Council of India (TEST-COIN), The Global Open University Nagaland and The Confederation of Indian Universities, New Delhi in Dec, 2009.

☐ The Business India has rated IMS as 'A' in its B-School Survey as published in its Nov, 2009 issue.

☐ The Institute received the prestigious 'Best Institute Award' in Urban Category for Professional Courses by University of Pune in Feb, 2010.

☐ The Institute has been ranked 12th Promising Top B-School as per 'Global Human Resource Development Centre (GHRDC-CSR)' B-School Survey - 2010 published in Competition Success Review Nov, 2010 issue. The Institute is also amongst 15 'Lowest Cost of Education' B-Schools as per the said survey.

☐ The Institute has been ranked in India's Top 100 B-School, in 'India's Best B-school Annual Compendium' published by Dalal Street Investment Journal, in 2010.

☐ The Institute has been rated 'A2' as per rating of the Business Schools from West India conducted by 'All India Management Association' as published in the 'Indian Management', a Business Standard publication, Nov, 2011 issue.

☐ The Institute received a National Award for 'Leadership in IT Education' from

Cannon India Pvt. Ltd. and Stars of the Industry Group on 13th Feb, 2012.

☐ The Institute has been ranked 31st among India's Top B-School Brands - 2013 as per an exclusive survey conducted by Business Barons among CEOs and senior executives, (designed to rank the brand equity of India's leading select B-Schools) 2013.

☐ IMS - Library has been audited externally in 2021 and has received Grade **'A'** ranking. This is an exclusive audit only for library and its resources.

☐ Discovery Education Media Private Limited empowers the student with education opportunities and career choices. It endeavors to organize India B-School Awards to recognize the contribution of the entrepreneurs and educators in the field of management education. The IMSCD&R learning Resource Centre was awarded the B-School Library Award. Around 120 B-Schools from all over the country participated in the B-School award

☐ The Institute has received 'Most upcoming B-School Award' from Associated Chambers of Commerce & Industry of India (ASSOCHAM) on 19th Feb, 2014 in ASSOCHAM National Education Summit & Excellence awards. The award was given by Padma Vibhushan Dr. Karan Singh.

☐ The Institute ranked 33rd in 'Beyond IIM's B-School Survey - 2014' by Higher Education Review magazine.

☐ The Institute has been ranked 26th among India's Top B-School Brands as per an exclusive survey conducted by Business Barons among CEOs and senior executives, (designed to rank the brand equity of India's leading select B-Schools) Nov, - Dec, 2014.

☐ Dr. S. B. Kolte - Former Director General of the Institute was honoured with 'Life Time Achievement Award' by Indian Subcontinent Decision Sciences Institute, New Delhi.

☐ The Institute participated in 23rd BSA and Dewang Mehta National Education Awards and the Institute has been awarded by 'Outstanding B-School Award' in West Region in 2015.

☐ Every Year Savitribai Phule Pune University conducts Magazine Competition for colleges and institutes. The Institute's magazine 'Reflections' got the 'Best Magazine', 1st Prize of Rs. 7000/- and a Trophy in 2017.

☐ The Institute is Re-Accredited as Grade **A**+ Institute by National Assessment and Accreditation Council of India (NAAC), Bengaluru. NAAC is an

autonomous institution of the University Grants Commission (UGC) which works for quality assessment and Accreditation of the higher education institutions in India. The Institute has been Re-accredited for a period of 5 years with a cumulative Grade point average (CGPA) of 3.44 out of 4 points scale at Grade **A+** valid from 16th August 2018.

☐ Every year Savitribai Phule Pune University conducts Magazine competition for Colleges and Institutes. The Institute's Magazine 'Reflections' got 4th prize at University Level under Professional Category. The prize was given during the program organized by University 'Yuva Sanman Sohala' on 9th February 2019. The prize include a Memento, Cash Prize of Rs. 8,000/- and a Certificate. The certificate & prize was given by the Pro-Vice-Chancellor of S. P. Pune University Dr. N. S. Umarani.

☐ As per the exclusive survey conducted by nationally well-known magazine 'Business Baron', November 2019, IMS Ahmednagar is ranked 25th in India's Top B-School Brands.

☐ Institute received 'Emerging B-School of the Year - West Award' presented by ASSOCHAM, New Delhi during the 13th Higher Education, Skill and Livelihood Conclave: Future of Higher Education and Skill 2030. This award was given away by Dr. G. D. Sharma (Former Secretary, UGC), Dr. Mrs. Pankaj Mittal (Secretary General, Association of Indian Universities) and Dr. Prashant Bhalla (Chairman, National Council of Education) on 25th and 26th February 2020 at New Delhi.

C. Institutional Distinctiveness

IMSCDR (Indian Management Studies Centre for Development and Research) is an esteemed educational institution dedicated to providing quality education to students from diverse backgrounds, irrespective of caste or religion. The institute's primary mission is to shape students into responsible citizens of India by instilling in them knowledge, skills, and values. What sets IMSCDR apart is its commitment to implementing best practices that facilitate student development and promote national integrity.

The institute places significant emphasis on a wide range of activities designed to foster the holistic growth of students. These activities include organizing competitions, facilitating research publications for both staff and students, and promoting best practices through the Library, *Vidyarthini Manch (Women Cell)*, and Student Council. Through these initiatives, IMSCDR aims to cultivate well-rounded individuals, ignite competitiveness, and foster sportsmanship. Furthermore, the institute emphasizes the use of technology, freedom of expression, and information literacy to bridge gaps within society and celebrate the artistic spirit.

IMSCDR not only focuses on academic excellence but also prioritizes continuous improvement. The institute actively explores innovative ways to deliver education, as seen during the challenging times of the COVID-19 pandemic when it seamlessly transitioned to online teaching platforms such as Zoom and Google Meet. IMSCDR also extends its reach to the local community through unconventional means, ensuring that people from all walks of life, regardless of gender, age, or educational background, can benefit from the institute's offerings.

The vision of IMSCDR is to create a world-class management institute that equips students with the knowledge, skills, and attitude necessary to address both local and global concerns. Situated in a prime location, IMSCDR provides state-of-the-art infrastructure and competent staff to deliver leading-edge knowledge and experiences. Throughout the year, the institute organizes diverse activities, including personality development programs, value addition initiatives, social and cultural events, sports activities, motivational speeches, lecture series, and book talks. These activities foster managerial and organizational skills while instilling qualities of good citizenship and integrity among the students, making them valuable assets to organizations in the future.

IMSCDR's commitment to excellence and its implementation of various best practices have led to the creation of a strong brand and goodwill within society. The institute places a strong focus on ensuring proper infrastructure and an effective governance system, and its dedicated faculty members play a crucial role in building the competencies of the students. The stakeholders of

IMSCDR, including students, staff members, alumni, parents, employers, management, regulators, and society at large, all contribute to the institute's success. However, at IMSCDR, the students always remain the top priority, aligning with the motto "NOT THINGS BUT MEN," emphasizing the development of well-rounded individuals.

F .Best Practices (Year wise)

1. Academic Year 2018-19 : Best Practices

1. Digitalization of IMS Research Thesis

2. Effective Use of colour coding and Microsoft excel in Central Assessment Programme (CAP)

Best Practices 1: Digitalization of IMS Research Thesis

1) **Title of the Practice**: Digitalization of IMS Research Thesis

2) **Objectives of the Practice**:

• To compile PhD work of IMS in soft copy.

• To make PhD data accessible for IMS researchers.

• Preservation of the documentation for posterity sake for future generations.

3) **Context:** There are many Phd theses available at IMS Learning Resource Centre. The said thesis are available in hard copy format are thus has limitation of accessibility for budding researchers of IMS. Digitalization of these thesis would enable researchers at IMS to easily access the Ph.D. work of others and thus conceptualize there Phd subject.

4) **The Practice**: The researchers who had already deposited the soft copy of their thesis were exempted from the correspondence of official intimation.

• The process of compiling the data of PhD work in a digitized format will aid budding researchers in conceptualizing a research topic of interest.

• The data will be accessible to IMS for private circulation • Preservation of the documentation for posterity sake for future generations.

• Successful completion of Learning Resource Centre's Plan for Digitization of Theses as per Vision 2020. • The encouragement from higher authorities, in house collaboration and users demand is helping the library fulfil its aim and is taking the IMS library to the pedestal of ICT.

• 35 theses in IMS Library by IMS researchers from IMS Research Centre since year 1982 to year 2018 have been digitized.

5) **Evidence of Success**: Digitalization of Ph.D. thesis available at IMS helped research scholars at IMS to conceptualize and formulate their research topic. It further helped them in chapterization and formatting, while drafting their own thesis. The digitalization also helped in motivating young faculties and students to pursue further research work.

Best Practices 2; Effective Use of colour coding and Microsoft excel in Central Assessment Programme (CAP)

1) **Title of the Practice**: Effective Use of colour coding and Microsoft excel in Central Assessment Programme (CAP)

2) **Objectives of the Practice**:

• To discuss significance colour coding Microsoft Excel in successful execution of CAP activity in an Management Institute

• To highlight the role of administrative staff in the execution of CAP activity in a Management Institute i.e. IMSCDR Institute, Ahmednagar.

3) **Context**: Colour coding played important role in CAP as the colour of woollen thread used to tie different types of answer sheets for e.g. checked were tied with green colour moderated answer sheets were tied using blue colour woollen thread. At a glance at a given point any team member was able to find out the status of work. At given time at every stage data was to match with work completed, work in progress incomplete work with the total number of answer sheets of that particular subject of particular pattern

4) **The Practice**: Central Assessment Programme (CAP) is the programme where in answer sheets of all the subjects of MBA course of all the Institutes in the district are assessed centrally by the Examiners. Outcome of the assessment is marks obtained which is entered manually by the examiner changes therein if any by the moderator on the mark sheet provided by the University filled mark sheets along with checked answer sheets together are sent to the University. The said mark sheet data is used by the University for Final Declaration of result by the University. This is very important input from CAP center for the final result declaration. The administrative part of CAP includes inward of the answer sheets wherein actual number of answer sheets of a particular subject received from particular Institute, number of absent students, number of copy cases if any should match with the actual number of expected answer sheets of that particular subject. At IMS, the challenging issues were there were 14 different Management Institutes from Ahmednagar district and answer sheets includes 2008 pattern, 2013 pattern 2016 pattern of MBA examination November / December 2018. The activity included arrangement of pattern wise, subject wise answer sheets handling of the same while putting UID stickers, handing over to examiners for checking, collecting back checked answer sheets from examiners, again handing over checked answer sheets to moderator collecting back moderated answer sheets arranging for dispatch. Here color coding played important role as the color of woolen thread used to tie different types of answer sheets for e.g. checked were tied with green color moderated answer sheets were tied using blue color woolen thread. At a glance at a given point any team member was able to find out the status of work. At given time at every stage data was

to match with work completed, work in progress incomplete work with the total number of answer sheets of that particular subject of particular pattern. Here Microsoft excel played an important role in processing of huge data. Central Assessment Program is the most important and confidential activity conducted as per the guidelines of S.P. Pune University.

5) **Evidence of Success**: There were answer sheet data from 14 different Management Institutes from Ahmednagar district of MBA 2008, 2013 2016 pattern of December 2018 examination. With the help of Microsoft Excel it was easy processing data getting desired output. Use of color coding helped in differentiating received, checked moderated lots of answer sheets in stacking area of CAP activity. Both use of Microsoft Excel Color coding helped in smooth administration of CAP activity.

2. Academic Year 2019-20 : Best Practices

1. Digital Literacy for Empanelled Training Institute's (ETI) National Service Scheme's (NSS) Programme Officers of the state of Maharashtra.

2. Best Practices II-Career Guidance among graduation students by visiting various colleges.

Best Practice 1: Digital Literacy for Empanelled Training Institute's (ETI) National Service Scheme's (NSS) Programme Officers of the state of Maharashtra.

1) **Title of Best Practice**: Orientation session on Digital Literacy for Empanelled Training Institute's (ETI) National Service Scheme's (NSS) Programme Officers of the state of Maharashtra**.**

2) **Objectives of the Practice** : The objective of this activity is to give opportunity to the Empanelled Training Institute's (ETI) NSS Programme Officers under Youth and sports ministry, Govt. of India from the State of Maharashtra to understand Digital Literacy along with ways and means to use to make India digital by understanding universal digital literacy, Government services to citizens digitally, securing stable digital infrastructure , connecting rural areas with high-speed internet networks and national concerns - health, education, environment, irrigation, urban rural development, employment and other sectors. The activity has power point presentation to help understand the concept and visit to the award winning IMS Library. The practice raises awareness about digital resources and library as an important knowledge centre. It also motivates officers and educators to foster reading habits. It aids informal education, build self-esteem, develops participants attitude for gender equity, motivate for self-help.

3) **Context:** The challenging issue was that how to incorporate the information and present it in such a way so that the Syllabus for the subject "Digital Literacy" should be covered and the participants gets an hand on experience about documentation and reporting different resources, digital databases, ICT web tools smart search strategy, literature review and report writing along with Intellectual Property Rights, Plagiarism and penalties. Digital Literacy is a very interesting and necessary concept for the NSS Officers, especially those coming from rural colleges. The knowledge will further be percolated to students and make them efficient volunteers equipped with managerial skills, documentation officer or group leaders.

4) **The Practice**: The NSS Training Officers who come to Ahmednagar for orientation at sister unit are invited to visit IMS CD R for "Digital Literacy". Information shared and personal visit to the library during the session thereafter is reached to the students volunteers. The practice inculcates reading habits, research inclination, human values and national integrity and sense of community feeling with in participants which shares the common goal of oneness keeping with the new trends.

5) **Evidence of Success**: Target of the best practice is specific, achievable/ attainable, realistic and time bound. It is cost effective, comprehensive, flexible and responsive. The practice has a scheduled

particular method, protocol and receives high satisfaction levels and displays the importance of the ICT skills, library usage, research and plagiarism related to resources, and reporting skills. The activity helps to maintain a healthy and professional relationship with sister organization and workplace camaraderie. The practice fosters strong staff relationship based on mutual respect strength and gives everyone involved a shared sense of purpose for the work.

Best Practices 2: Career Guidance among graduation students by visiting various colleges.

1) **Title of the Practice**: Create career Awareness among graduation students by visiting various colleges.

2) **Objectives of the Practice**

• To create awareness among students about post-graduation courses.

• To create the awareness related to procedures and dates of entrance examination for post-graduation. (MCA/MBA- CET)

• To highlight the importance of documents required during admission process of post-graduation.

• To provide list of documents required during admission process of post-graduation.

3) **Context:** Many students of graduation level are not aware of post-graduation entrance examination and its procedure. Since the students are unaware that the process starts in the month of January, they lose the opportunity for post-graduation education. They are also not aware of the documents required for scholarship given by government, so they cannot get the benefit of it.

4) **The Practice**: IMSCDR is Facilitation Center/ E scrutiny centre for MBA and MCA course. The staff working as (Facilitators) realizes that students face various problems during the entire admission process. Student Awareness Plan is prepared accordingly. Institute provides vehicle and other facilities required for visit. Faculty members are assigned colleges to visit. Awareness Sessions are conducted by the faculty members for graduate students with prior permission of the principal or concerned authorities. The session covers the information like dates of (timeline MCA-MBA CET) entrance examination, procedures to be followed, documents required for scholarship, syllabus of entrance examination etc. IMS also provide students online help for filing forms and procedures to be followed by sending them messages via mail or Whatsapp etc. related to dates and documents required. Guidance is also provided for bank loan if required. This information makes them alert and think about the procedure to be followed for post-graduation courses so that they will not miss the chance of higher education.

5) **Evidence of Success**: The Awareness sessions help students to consider the opportunities for higher education. Students become aware of the complete admission process. Students from economical backward background also think of higher education because of information given on different Government scholarships to promote higher education. The overall result of the Awareness Program is that the number of students going for higher education is increasing.

3. Academic Year 2020-21: Best Practice

1. Online support for MCA/ MBA Aspirants
2. Distribution of learning material by Library

Best Practice 1: Online support for MCA/ MBA Aspirants

1) **Title of the Practice**: Online support for MCA/ MBA Aspirants

2) **Objectives of the Practice**: The objectives are as follows: To raise awareness about Various Management courses among Students. To provide platform for guiding them to fill CET form. To Guide and support to solve problems related to CET examination. To provide guidance to be prepared with the documents required for Admission Process. To provide complete guidance to aspirants from CET form filling to final Admission

3) **The Context**: We faculty members Of IMS are involved in the process of Admission to MBA and MCA course. After working in this process it was seen that students are not aware about different courses which they can opt after graduation. They are not aware about when to fill CET form for management courses and documents related for taking admission to MBA or MCA course. It was also observed that students come after starting the verification process that whether they can take admission without giving CET Students also face the problem of incomplete documents to upload so they cannot take the benefit of scholarships given by the government and hence fail to complete post-graduation .

4) **The Practice**: The process of online support starts for about 8 to 9 months. Staff visits various college and make them aware about the process to be followed for admission to various Management courses. They are also informed that to take admission to any management course CET examination is compulsory. . Guidance is provide related to last date of CET form filling, syllabus and documents required for Admission . Then staff creates the group to help students in Admission process. Students are asked to join the group. Students also add the friends who are interested to complete the management courses.. Messages are send on the group to make students aware related to last date of filling CET examination form. After this we also send some study material and conduct practice test before CET Examination which helps students .. After CET examination messages are send related to documents required to take admission for Management courses. Guidance is provided to students for document Verification, also online help and guidance is given to all students at any time they call. Students are also supported and guided to fill option form in all rounds. After allotment Students come for final admission. The group is working for 8 months up to Last round of Admission. Guidance and help is provided for each and every student.

5) **Evidence of Success**: It is observed that due to guidance given by our institute students are now aware that they can opt for post-graduation.. They are made aware about different scholarships given by the government. Students are also made aware about importance of post-graduation their benefits in job. In guidance girls students are informed about importance of education to make them and their family lead a better life. As a result number of students appearing for CET Examination is increasing.

6) **Problems Encountered and Resources Required**: Though the guidance is given well in advance related to CET form filling Date students don't take it seriously .they come to us when document verification process is going on, and ask whether they can go for any management course without giving CET, hence they lose one year or do not continue education further. Students are informed that each step in admission process is to be completed, but some students miss one of the steps and hence they are not able to take final admission. Sometimes complete documents are not prepared by the students so they cannot take caste benefitor different scholarships as, a result they do not prefer to go for post-graduation degree 7) Notes (Optional) Any other information: It is very difficult to create and maintain the students in the group for 8 to 9 months and then guide them at every stage. It is also needed to call and maintain connection with them.

Best Practice 2: Distribution of learning material by Library

1) **Title of the Practice**: Distribution of learning material i.e. Study Material & Book Bank

2) **Objectives of the Practice**: The aims and objective of the distribution of study material and book bank is to-

- Increase understanding of subject in detail.
- Every student should get a personal set of study material and book bank.
- Students in remote area where connectivity is an issue should not be deprived of Management Education.
- Books are lifeline and help to increase knowledge and aid students to prepare notes.
- To maintain the COVID-19 norms of social distancing and avoid crowding in library.
- To do all other activities which are necessary and incidental to the attainment of the above mentioned objectives.

3) **Context**: In reality Knowledge hones the managerial skills of the students and help to understand the concepts. Students come to the Institute from diverse background. Last year due to COVID 19 Pandemic, all lectures were performed online. Students were totally dependent on online classes and online information. But everyone had sometimes faced the problem of connectivity and speed of internet, as no one was ready for online education. Apart from customary facilities, the library extends a comprehensive support service to students. Hence to provide knowledge and guidance to students for their betterment, Institute with the help of Learning Resource Center (Library) took the initiative to provide Study Material and Book Bank to students of IMS.

4) **The Practice**: Institute with the help and initiation of Learning Resource Centre (Library) decided to provide Study Material and Book Bank to students of IMS. The Library staff collected information regarding revised syllabus, consulted the HODs for subjects assurance and after initial office transaction of approval, quotations and getting requisition forms sanctioned the books were ordered on priority basis. The lists of students were procured from Institutional Administrative Section and the Excel sheets were created and printed. Students were informed to collect the individual sets through the Telegram Group, What's App Groups and other social media platform. The said facility was provided with free of charges. The Study Material was given away to the MBA & MCA Students while the Book Bank books were recalled for collection of new set for subsequent semester. The facility of Study Material Set For MBA & MCA I year (Sem –I) were made available from in month of March 2021 and September 2021 during working hours from Library Circulation counter and Journal section. The notice was send to each student regarding the timings day and date to avoid gathering in the institute. The set were given away to reach out the students for continued teaching and learning process. The material was used only for academic purpose. The COVID-19 Standard

Operating Protocol was strictly followed, distance was maintained and gathering avoided. The book bank was provided to students of all courses like MBA, MCA, and B.Voc at IMS.

5) **Evidence of Success**: Study material generally assists the students to enhance their learning process. This encourages students to learn new concepts that significantly enhance their knowledge. As the books and study material were provided to students, they were able to use it anytime they require, they was no problem of connectivity and internet speed. Students were able to clear the doubts and enhance their knowledge. The distribution of learning material increased understanding of subject and advance education by supporting the development and distribution of books and educational materials to IMS students of MBA, MCA & B. Voc courses. The students organized their notes, practiced question and answers, updated their subject vocabulary, hand write the notes and made it personal as per their understanding of respective subjects. The members of "Student Library Committee" were instrumental in dissemination of the learning material information.

6) **Problems Encountered and resources required**: Students were informed to collect the individual sets through the Telegram Group, What's App Groups and social media platform. After the deadline of collection of set was achieved reminders were circulated on individual email ids to selective students. At times due residence in the remote area it was not possible for students to reach the IMS Library in stipulated time. Therefore students were encouraged to send their acquaintance / friend/ relative with an authority letter as one needed to sign against the collection of set. They were encouraged to make use of the opportunity and special facility rendered to them during the COVID-19 Pandemic. The library's circulation was kept functional (open) for longer hours as the students could collect the set after online classes. If any problems arise, they were instructed to write to the Librarian as early as possible.

7) **Any other information**: The practice of Distribution of Study Material & Book Bank' has definitely been very useful to the students and saved their time in searching proper information and overcame connectivity problem. This time they could utilize it to improve their knowledge and develop themselves subject wise technically. Students could organize and integrate study materials and book bank books and spend more amount of time studying. Breaking information down into organized and manageable chunks for their study guide also helped to reduce test anxiety. They had tips and relevant material handy by renowned authors and experts in printed format that assisted in getting deeper, more meaningful understanding of the material from examination point of view.

1. Unnat Bharat Abhiyan(UBA)
2. National Digital Library of India (NDLI)-Club

Best Practice 1: Unnat Bharat Abhiyan (UBA)

1. Title of the Practice: Unnat Bharat Abhiyan(UBA) ; IMS adopted 5 villages (Chass, Jeur, Vambori, Sakur & Sasewadi)

2.   Objective: Unnat Bharat Abhiyan is flagship program of Ministry of Human Resource Development, Govt. of India. It is inspired by the vision of transformational change in the vicinity .The main aim of UBA was to use eco-friendly technologies that could be easily accessed by the people of villages and help them lead a decent livelihood and provide them with shelter, food, and basic necessities. The objectives are of UBA at IMS; Ahmednagar is to enable institution to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth.

3. Context: Unnat Bhārat Abhiyān (UBA) is a much-needed and highly challenging initiative in the direction of rural development. It serves as a continuous process to sensitize rural communities about the outlook of institutes and the benefits they can provide through government schemes and programs. UBA aims to strengthen events related to environmental and social awareness, education, health camps, and more. By promoting such initiatives, UBA strives to uplift rural areas and empower their residents. This noble endeavor recognizes the importance of holistic development and seeks to bridge the gap between rural and urban communities, creating a more inclusive and progressive society .Unnat Bharat Abhiyan focuses on addressing the specific needs and challenges of holistic village development. It engages students, faculty, and researchers to actively contribute their expertise and creativity in developing innovative solutions to improve the quality of life in villages.

4. The Practice: It is necessary to promote development of rural areas in tune with Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. This should be the vision of holistic development of villages.

5. Evidence of success: It addresses specific needs and challenges for holistic village development. Students, faculty, and researchers contribute to innovative solutions for improving village life. The

initiative fosters collaboration for sustainable and inclusive development. IMS has adopted 5 villages viz. in Ahmednagar District like Chass, Jeur, Vambori, Sakur & Sasewadi.

A. Clean India Mission: Rural Development Leadership on 17th August 2021.

a.   Online Webinar: Speaker Padmashri Popatrao B. Pawar

b.   Offline Swacchta Pledge

c.   Tree Plantation Drive in IMSCDR campus

d.   UBA_Household_Survey

The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a Clean India. After the online session a Swacchta Pledge was taken by the staff members of IMSCDR Ahmednagar to fulfill Mahatma Gandhi's vision of Clean India.

B. Public Health Centre and Tree Plantation Drive 13th June 2022.

The Hemoglobin check-up drive and nutritional advice was carried our in association with the Primary Healthcare Center (PHC) which is the basic structural and functional unit of the public health services. Tree plantation is significant because it is linked to our basic need for good food to eat and clean air to breathe. The drive helped to convey the message to preserve biodiversity, conserve water, preserve soil, and control climate, among other things.

C. Plogging Trek, Rameshwar Temple,Dongargan, Ahmednagar ;Dt 3rd July 2023(AY 2022-23)

More than 350 students and citizens wholeheartedly joined forces and successfully collected approximately 45 sacks filled with plastic bottles, paper waste, and empty food bags. During the event, environment-friendly practices were demonstrated and explained to all attendees, highlighting the planting and preservation of local plant species and their care.

6. Problems encountered and Resources Required: One of the major problems encountered in many of these programmes is the presence of an urban bias, where the focus is primarily on urban areas while assuming that the benefits will automatically trickle down to the masses. This approach overlooks the unique social aspirations and needs of rural communities, which may require different considerations and approaches. The resources required to address these challenges, it is essential to allocate resources that prioritize the social aspirations of rural communities. This includes investing in research and development efforts that take into account the specific needs of these communities. Additionally, it is crucial to provide adequate technical resources and expertise to ensure that technologies and solutions are designed with the available resources in mind, enabling self-dependency within these ecosystems. By recognizing and addressing these issues, we can work towards more inclusive and effective programmes that truly benefit rural communities.

Expected Outcome:

• Sufficient livelihood opportunities are generated for the youth, leading to a reversal of migration trends.

• The ethos, academic curriculum, and research programs at professional institutions become increasingly aligned with national demands, particularly rural needs.

• A mechanism is established to facilitate knowledge exchange, incorporating traditional wisdom from villages and modern scientific and technological knowledge from Participating Institutes.

• Student projects and faculty-led research and development initiatives become more relevant and applicable to rural areas.

7. Notes: The Unnat Bharat Abhiyan activity conducted by IMSCDR Ahmednagar has demonstrated a commendable success rate. The institute's contribution as a higher educational institution in collaborating with the people of Ahmednagar district has been remarkable. By actively engaging with the community, IMSCDR has played a pivotal role in identifying problems and development challenges faced by the region. With the participation of students and staff, the institute has been instrumental in devising appropriate solutions for accelerating sustainable growth. IMSCDR's commitment to the cause is evident, as they continue to work tirelessly towards fostering positive change and creating a meaningful impact in Ahmednagar.

Best Practice 2: National Digital Library (NDLI) – Club

1. **Title of the Practice**: BPHES's IMSCDR NDLI-Club- IMSCD& R is in the Management education over almost three decades. The library is the recipient of the B-School Library Award, Best Non-Teaching Award, and Outstanding Librarian Award. Institute has been re-accredited by NAAC with A+ Grade. Its primary function is to support the academic programme offered and administer all facets of the learning resources, viz., the CD library and E library. With the help of the NDLI Club, institutes can conduct learning-oriented activities for students with online resources available and fulfill the NEP 2020 mandate.

2. **Objectives of the Practice**: The major objective of NDLI is to promote learning-oriented activities and promote the nature of reading and learning. THE students will benefit from using NDLI resources by sharpening their skills and enhancing their personality development.

a. To promote a culture of reading and learning and engage in effective utilization of NDLI's resources.

b. Conduct competitions, training sessions, and workshops for the dissemination of information.

c. Online platform for conducting learning-oriented activities.

d. Students enhance their core competence and sharpen their skills and personality traits.

e. Benefits the students and institute by creating event-based activities.

3**. The Context**: NDLI is under the Ministry of India, the National Mission of Education through Information and Communication Technology, and is part of the Digital India Project of the Government of India. It is been executed by Indian Institute of Kharagpur, Kolkata and funded by the Ministry of Education, Gov. of India. There are many challenges an education system faces on a daily basis. There are huge numbers of students and limited resources like classrooms, library facilities, and a limited number of teachers. Therefore the idea is to use the new ICT to overcome the above mentioned constrains. There is a credit system, and the E certificates are stored in NAD (National Academic Repository). The NDLI has been designed to benefit all kinds of users, like students (of all levels), teachers, researchers, librarians, professionals, differently abled users, and all other lifelong learners.

In NEP 2020, it is mentioned, or rather mandated, that all educational institutes gradually setup learning- and activity-oriented clubs in their respective institutes. Thus, NDLI is providing a platform and helping the Institute fulfill and keep its 2020 mandate.

4. **The Practice:** National Digital Library of India Club (NDLI Club) is an enabler of career progression for students, job seekers, researchers, and learners. NDLI Clubs are established in institutes and nodal bodies, and these Clubs organize events to help students develop knowledge,

skills, and traits that are not covered in the regular curriculum but are necessary for advancement in their respective professional domains. On behalf of the BPHES Institute of Management Studies (CD&R) Ahmednagar, the Learning Resource Centre (Library) created the NDLI Club. Information for four key executive members to register for the NDLI Club was provided and approved. The process of registration is done, and we have received the registration number and pass key as mentioned in the slide. Passkey is a unique code generated for an institute when it is registered as NDLI Club. This passkey will be used for member registration.

> NDLI Club Registration ID is: INMHNC4694DUDAJ
>
> Your Institute Passkey is: e88cdb31-aa37-4bdb-b6bb-94fdd83a45e2

The primary and major activity of the club is to conduct learning-oriented activities like workshops, lecture series, quizzes, story talks, and competitions on a regular basis. NDLI Club's platform enables institutes to create an environment where the habit of learning can thrive through learning-oriented activities. One of the major functions of the NDLI Club is to promote NDLI to its members.

5. **Evidence of Success** : The information related to the *awareness session* to the IMS fresher's students' communicated by circulating an e-Flyer on Whats App groups, a Telegram channel, and e-mails (by NDLI to registered members). The awareness session was carried out as per the following points mentioned below:

1. NDLI inception and a Digital Ecosystem for Education; explained what NDLI is and why it matters.

2. Helping the Institute fulfill the NEP 2020 mandate

3. NDLI overview, with metadata explained in detail.

4. Content contributors, subject-wise content and access-wise content details were highlighted; range of contents and how to access NDLI (browser-based or mobile app).

5. Featured contents for college students refine search, login section and filter options explained with details with demonstrations ; comparison between Google and NDLI.

6. Members of the IMSCDR's Club information, as well as the NDLI Club's objectives

7. Event planning & Promotion and Event outcome, evaluation & event report.

8. Benefit of the NDLI Club for Students and Institutes; diagrammatic workflow chart of event creation.

9. Slide representation of club registration using a pass key; use of the customize option; sync with the NDLI profile; events published in "My Club Events"; Check the eligibility and participate buttons; check the reward points and certificate of participation.

10. Awareness about other library resources like Developing Library Network (DELNET); N-LIST stands for National-Library and Information Services for Scholarly Content; NPTEL Video Streaming Library (Nat. Program for Technology-Enhanced Learning); TELGRAM Notification Service; Podcast (Anchor): Online Audio Service; E-Library: Calibre etc.

After the awareness session, the library users, both staff and students, are well versed with the activities referred to as Events can be physical, i.e. offline, or online activities through different platforms like Zoom, Google Meet, etc. They can be of different types, like local events, multi-club events, or global events. The institute is supposed to conduct 10+ events for the club in one year and earn reward points. The event feedback or uploads are called the outcome staff and students, are well versed with the activities referred to as Events can be physical, i.e. offline, or online activities through different platforms like Zoom, Google Meet, etc. They can be of different types, like local events, multi-club events, or global events. The institute is supposed to conduct 10+ events for the club in one year and earn reward points. The event feedback or uploads are called the "outcome." The participants will upload on the club portal the feedback, essays, posters, etc., which will be reviewed or judged and reward points given to students. The certificate of participation is in PDF format and can be downloaded from the portal. The videos and pictures of the event will have to be uploaded on the club website.

6. **Problems Encountered and Resources Required**: The below mentioned steps were explained during the awareness session and are to be followed by the library users for every activity, such as:

1. Once you have registered to the club with passkey, email id and password at that time if you haven't updated the date of birth in portal then this message pops up that please update your date of birth. it verify your age criteria to take part in any event.

2. The link will take you to the NDLI website, where you can login and access the customize feature. Fill in the details along with the date of birth, and save it.

3. After this, come back to the club portal, where you see a button saying "sync with NDLI profile." It will basically update the date of birth in the club portal. It's a mandatory process done only once.

4. After a successful login and updated profile, you will see the events published for your club under the "My Club Events" section. Click on the event name. Cross-check the information with the email notification you received earlier.

5. Check eligibility button and once eligible then click participate button. This action will get you added to the list of participants, which the event conductor and club admin will be able to see.

6. The club members can also check the reward points earned by submitting outcomes like feedback, essays, quizzes, etc. Event participation certificates can be reviewed and downloaded from the portal. The institute, too, will receive the club registration certificate.

The problems encountered are

1. It is very challenging to conduct the awareness session as there are many new terms and processes to understand and follow.

2. Since every event demands webpage registration on NDLI portal's individual user's page such as online eligibility and participation, users are reluctant to follow the process.

3. The NDLI webpage is often not responsive, and uploading the event, getting it published, and generating a report takes time.

4. There need to be option of choose and "add" event on NDLI – Club page rather than compulsory selection of activity name as "Common / Other Activity".

5. Multi-club activity is very rare, and one is clueless as to whom to approach.

6. Faculty involvement is much needed for encouraging participation and downloading the e-certificate and collecting reward points for future usage by students.

7. The knowledge resources can be accessed anytime and anywhere on an Android phone with good network infrastructure. Net connectivity and mobile models are not always feasible.

7. Notes (Optional): When the comparison between Google and NDLI is done, it reveals that Google has educational as well as non-educational resources. Google's advanced search is generic in nature. On the other hand, NDLI has only educational resources, a unified platform, and has national licensing.

Benefits to students:

1. The events that will be conducted by the club will enhance students' knowledge, personality traits, and leadership quality.

2. Each student participant will get a certificate and reward points depending on the learning activity. Points will be accumulated for each member.

3. Access to massive resources in NDLI

Benefits to institute:

1. It will create a vibrant environment for students to achieve academic excellence and development.

2. It will promote a culture of reading and learning.

3. Student benefit from vast online free resources in NDLI

8. Any other information:

The event creation process is an end-to-end workflow; there are 12 steps.

1. The event has to be defined, such as the webinar, quiz competition workshop, etc.

2. Its details have to be updated in the NDLI Portal and published.

3. Email notifications will be sent to the registered club members and club authority, like most of you must have received. The club members log in to the club portal and view details.

4. Check the availability and click the "Participate" button.

5. The event will begin according to the schedule.

6. At the end of the session, and all the participants are requested to submit their outcome, which could be in the form of feedback, an essay, a quiz, etc.

7. Participants enter event results into the NDLI portal.

8. The event will be frozen, and we will stop accepting the outcome.

9. The reviewer comes into play here; he or she is the judge of the event who will evaluate the outcome.

10. The event reviewer reviews other outcomes submitted by the participants and allocates reward points.

11. Once the review process is complete, the event is complete.

12. Event participants have to go to the NDLI portal to view their reward points and generate certificates of participation.

The library, as a learning resource, individually and collaboratively, conducted as many as seventeen (17) activities and events under the BPHES-IMSCDR-NDLI –Club.

1. FIT INDIA Movement
2. Intellectual Property Rights (IPR)

Best Practice 1: FIT INDIA Movement

1. **Title of the Practice** FIT INDIA Movement

2. **Objectives of the Practice**

    FIT INDIA Movement was launched on 29th August, 2019 by Hon'ble Prime Minister with a view to make fitness an integral part of our daily lives. The mission of the Movement is to bring about behavioral changes and move towards a more physically active lifestyle. Towards achieving this mission, Fit India proposes to undertake various initiatives and conduct events to achieve the following objectives:

   - To promote fitness as easy, fun and free
   - To spread awareness on fitness and various physical activities that promote fitness through focused campaigns
   - To encourage indigenous sports
   - To make fitness reach every school, college/university, panchayat/village, etc.
   - To create a platform for citizens of India to share information, drive awareness and encourage sharing of personal fitness stories

3. **The Context**: Fit India movement aims to encourage people to inculcate physical activity and sports in their everyday lives. Prime Minister Narendra Modi launched the nation-wide "Fit India Movement" and appealed to every citizen to remain healthy and fit. The event was launched at the Indira Gandhi Stadium in New Delhi. At the event, PM Modi said technology contributed to a sedentary lifestyle. "Fitness has always been an integral part of our culture. But, there is indifference towards fitness issues now. A few decades back, a normal person would walk 8-10km in a day, do cycling or run," "But, with technology, physical activity has reduced. We walk less now and the same technology tells us that we are not walking enough," he added.

    The launch was also attended by National Sports Awards 2019 winners among others. The prime minister congratulated the winners of the national sports awards and lauded India's sporting achievements.

    "Fit India movement", launched on the occasion of the National Sports Day, aims to encourage people to inculcate physical activity and sports in their everyday lives. PM Modi also administered a fitness pledge on the occasion.

On the launch of the programme, PM Modi launched a "Fitness Logo". Additionally, he will launch a "Fitness Pledge" that reads, "I promise to myself that I will devote time for physical activity and sports every day and I will encourage my family members and neighbours to be physically fit and make India a fit nation,".

4. **The Practice:** Institutions within the purview of AICTE have a very large student strength pursuing technical education, who are the future of the country and should be physically and mentally fit. It is essential that a culture of physical fitness and good health is created within all students, teachers and non-teaching staff etc., so that our campuses vibrate with healthy and energetic people, full of enthusiasm for learning.

All Higher Educational Institutions need to accord special & significant priority to physical & mental fitness of students and faculty in the campus and nominate a Nodal Officer for Fitness Implementation & Monitoring, whose activities would be monitored by an Institutional Committee. The following indicative guidelines/steps may be taken in this regard:

- Physical fitness period or session may be incorporated into the academic calendar of the Institution, covering the aspects of sports, yoga, meditation, right diet etc. The physical fitness sessions may be staggered throughout the day to enable all students to participate.
- Fitness Leaders in each institution to be created. For guiding students into physical fitness, services of student volunteers from the institutions, ex-servicemen and other volunteers may be obtained on a daily & voluntary basis.10 committed persons well versed in physical activity may be involved in the exercise.
- Proper utilization of existing infrastructure, encouraging students to climb stairs, walk at least 10,000 steps a day, use cycles within campus by creating cycling zones etc.
- Top leadership of the Institution and professors actively participate with staff and students in fitness activities on a periodic basis to lead by example, eg: cycling, running, aerobics, marathon, meditation activities etc.
- Incorporating provisions of healthcare and wellness initiatives in the objectives of the institution.
- Annual health checkups by volunteer health doctors or voluntary organizations to monitor student health & fitness and also maintain record.
- Providing guidance regarding balanced nutritional diet, distribution of pamphlets and information material on the subject.

- Redressing the emotional concerns of students in mental health. Awareness camps or sensitization workshops on depression, anxiety and stress management may be organized for faculty and students.

- Inviting health icons and motivational speakers on health & fitness to address students in campus and regular conduct of outdoor sports events in campus

- Data pertaining to health & fitness activities of institutions should be placed on the website. Exemplary performers shall be selected subsequently for National level awards

In accordance with the above mentioned indicative guidelines the Institute -

- Appointed a Nodal Officer for Fitness Implementation & Monitoring

- Conducted three activities to promote Physical and Mental fitness

  The activities conducted by the Institute were:

1. Fit India Freedom Run 2.0 in association with IMSCDR NDLI Club

2. Online National Level Webinar: "Life skills - Inner peace and happiness in association with IMSCDR's Learning Resource Centre.

3. Online National Level Webinar Topic: Nutrition, Health and Fitness in association with IMSCDR NDLI Club

   5. Evidence of Success: The IMSCDR conducted three activities under the head of Fit India Movement.

a. Fit India Freedom Run 2.0 in association with IMSCDR NDLI Club : The IMS Fit India Movement Competition "फिटनेस की डोस आधा घंटा रोज" was organized in digital format from 14-20 September 2021 by BPHE Society's Institute of Management Studies and NDLI Club. The main attraction of the online initiative and the "Star of the Event" multi-faceted personality was Principal of Ahmednagar College Dr. R J Barnabas who addressed the contestants digitally (online). Fit India inspires people to follow the mission statement and make a difference in their lives by adopting fitness. The link to the speech was shared to all registered participants and streamed on the YouTube channel and e-certificates were distributed to all participating contestants. The video got 420+ views and activity got 13 participants and wide press coverage.

b. Online National Level Webinar: "Life skills - Inner peace and happiness in association with IMSCDR's Learning resource Centre : The IMSCDR's Learning Resource Centre in association with Fit India Movement G.O.A.L.S. (Goals for Active Life Style) organized a national level webinar on "Life skills - Inner peace and happiness" as an initiative of AICTE's Fit India Movement. It was scheduled on Google Meet platform on 30th June 2021. The

expert was Prof. Sukanya Phansalkar, Clinical psychologist, Counselor, Psychotherapist, and Life Coach. She has many years of experience in teaching, counseling, research, corporate training and academic administration. The aim of the activity was to tackle the awareness issues and importance of mental health. The topics discussed were related to problem solving and decision making; stress and time management as well as interpersonal relationships. During the Q & A session students asked queries related to depression, feeling of helplessness, unkind behaviors', meditation, career related queries in the present situation of pandemic etc. This activity got 242 participants.

c. Online National Level Webinar Topic: Nutrition, Health and Fitness in association with IMSCDR NDLI Club : The IMSCDR FIT India Movement , NDLI Club along with Learning Resource Centre (Library) organized a one day webinar on Google Platform on 21st Oct. 21. The speaker Dr. Neelima S. Udmale Obstetrician, Gynecologist & Nutritionist. She spoke on the topic 'Nutrition, Health and Fitness'. The webinar helped to understand & follow simple tips to plan, enjoy, and stick to a healthy lifestyle. The scientific and motivational talk further aided in understanding the nuances of micro & macro-nutrients, importance of water, calories intake, seasonal dietary modifications, BMI & BMR , nutrition- health - fitness. The feedback form was made available and participants received e Certificates. The insightful talk was encouraging and clarified health and fitness related doubts during the interactive session. The activity got 54 participants.

6. **Problems Encountered and Resources Required:** The activities were conducted when the students were not available on-campus. The problems encountered while conducting these activities were:

    a. Promotion of the event

    b. Communication with stakeholders prior to the activity

    c. Registering the participants

    d. Keeping participants engaged in the Online activities

The IMSCDR efficiently managed and overcame these problems with optimal utilization of its resources like the Internet infrastructure, the e-filers, the online registration and feedback forms, the e-certificates.

5. **Any other information**: The Government of India, Ministry of Youth Affairs and Sports has made a web portal available for the Higher Education Institutes namely fitindia.gov.in. The IMSCDR is the registered member of this portal. The Ministry plans the events and asks Institutes to conduct the event. Once the event is conducted a feedback form is to be filled whereupon the participant certificates are issued. The Institutes are also given freedom to

plan and execute activities of their own. The IMSCDR along with ministries events also conduct activities of its own as and when needed.

Best Practice 2: Intellectual Property Rights (IPR)

1. **Title of the Practice :** Intellectual Property Rights

2. **Objectives:** The objective of intellectual property protection is to encourage the creativity of the human mind for the benefit of all and to ensure that the benefits arising from exploiting a creation benefit the creator. The National Intellectual Property Awareness Mission (NIPAM) aims to provide awareness and training on Intellectual Property (IP). The number of students or faculty trained under the Intellectual Property Awareness Mission is 10,05,272 and 3663 educational institutions have been covered.

3. **Context:** Intellectual property rights, including patents and design filings, play a crucial role in safeguarding innovation and creativity. Patents grant exclusive rights to inventors, protecting their inventions from unauthorized use, production, or sale. They encourage inventors to disclose their inventions while providing them with a legal framework for commercializing their ideas. Design filings protect the unique visual appearance of products, preventing others from copying or imitating their designs. These legal mechanisms promote innovation and encourage investment in research and development. By granting creators and inventors the rights to their intellectual property, society fosters a culture of innovation, enabling progress and economic growth.

   Under IPR, innovator rights are protected. This means, the inventor has the right to proprietorship of the invention, which they can decide to licence for mass manufacturing. IPR protects the monetary as well as non-monetary (reproduction or publication interest of the inventor. There are four main types of intellectual property rights, including patents, trademarks, copyrights, and trade secrets. Owners of intellectual property frequently use more than one of these types of intellectual property law to protect the same intangible.

4. **The Practice :** For the students and Faculty members One Day Workshop on 'Intellectual property Rights (IPR) & Patents and Design   in association with Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Government of India under National Intellectual Property Awareness Mission (NIPAM) was organized.

   Mr.Atul Khade, Assistant. Controller of Patents & Designs, RGNIIPM, and Nagpur was the resource person for the webinar. The webinar was conduct on Google meet at 11.Am. The workshop commenced with welcoming guest speaker and the virtual gathering by Hon'ble Director Dr M.B. Mehta who explained need of IPR in the present days to hold our rights on our inventions and innovations. Totally more than 300 participants across country including Students, Research Scholars and faculty of the institute participated in the programme.

Resource person explained the Intellectual property system, the offices of the Controller General of Patents, Designs and Trademarks. Emphasis has been given on the process of filing the Patent application, Copyright application, Trademark application, Design application and Intellectual Property Protection.

5. **Evidence of success:** The online program on Intellectual Property Rights and Patents was attended by approximately 450 participants. The faculty member in the Department of Management conducted the session, while the UBA coordinator served as the program coordinator. The participants gained several benefits from the session, including:

   a. In-depth Knowledge: The program provided comprehensive insights into the intricacies of Intellectual Property Rights and Patents, equipping participants with a deeper understanding of these subjects.

   b. Expert Guidance: Mr. Atul Khade , an experienced professional in the field, shared expertise and practical knowledge, offering valuable guidance and perspectives to the participants.

   c. Interactive Learning: The online session encouraged active engagement and participation from the attendees. Through interactive discussions, case studies, and Q&A sessions, participants had the opportunity to enhance their learning experience and clarify their doubts.

   d. Networking Opportunities: The program allowed participants to connect with a diverse group of individuals interested in Intellectual Property Rights and Patents. This networking aspect facilitated the exchange of ideas, experiences, and potential collaborations.

   e. Practical Applications: The session focused on the practical applications of Intellectual Property Rights and Patents, providing participants with insights on how to protect and leverage intellectual assets in various fields.

   f. Professional Development: By attending the program, participants enhanced their professional development by acquiring valuable knowledge and skills in the area of Intellectual Property Rights and Patents, which can positively impact their careers and future endeavors.

   g. Overall, the session facilitated a valuable learning experience, networking opportunities, and practical knowledge, contributing to the personal and professional development of the participants.

6. **Problems encountered and Resources Required:** During the event, some problems were encountered, including technical glitches and communication barriers. The WhatsApp group

created by the event coordinator proved helpful in addressing these issues and keeping participants informed. However, reaching out to all attendees through the feedback link was a challenge, as some may have missed it. Additionally, the generation of e-certificates took a couple of days, causing a delay in their distribution. To improve future events, it is crucial to ensure efficient communication channels and timely issuance of certificates. Adequate resources such as reliable technology and prompt administrative support are necessary to overcome these challenges effectively.

7. **Notes:** The National Online Workshop on "Intellectual Property Rights (IPR) & Patents and Design Filing" unlocked a world of opportunities. It helped participants discover the power of innovation, protected their ideas, and taught them the ins and outs of the IPR landscape. The workshop aided in expanding their knowledge and networking with experts in the field. It was a chance to gain valuable insights and empower themselves with the tools to succeed. Registered participants embarked on a journey towards intellectual property excellence!

आय. एम्. एस्. गीत

भास्कर हा उदयासी येता
ज्ञानप्रभा पसरली....
समानतेच्या नव्या युगाची
प्रभात ही जाहली ....धृ

विद्यादान हा वसा घेऊनि
ज्योत प्रांगणातूनि लाविली...
वरदान मागतो प्रभू तयासी
असावी तुझी छत्रसाऊली....१

उच्चनीच वा धर्मव्यवस्था
ना कधी आड आली.....
स्वप्नमालिका गुणीजनांची
साकार येथ जाहली ...२

चारित्र्यशीलता मंत्र मानसी
संपदा व्यक्तीमाजी दडली...
जतन कराया हा अमूल्य मोती
आत्मा हाचि होय शिंपली.... ३

विद्येलागी जो आला येथे
ठेव तिच जणू मानिली...
सर्वस्व तयासी देणे आम्ही
अंतरी खूण हीच जपली...४

सर्वोत्तम तो दर्जा राखूनि
मनुष्यबळ माला गुंफीली...
संशोधनकार्याच्या संगे
कलाश्री नित्यत्वे राखिली...५

प्रशांत गभीर या वातावरणी
जणू चांदणशाल पसरली...
तिमिर कालचा आता सरला...
पुनव शरदातील उगवली....६

भविष्य घडवू देशासाठी
पाऊले एकेक पुढती चालली...
सामाजिक या ऋणपूर्तींची
मुहूर्तमेढ इथे रचिली...७

IMS - MAIN BUILDING

B. P. H. E. Society's Motto

"Not things but men, I dare you !"

IMS - SKILL ENHANCEMENT
&
ENTREPRENEURSHIP DEVELOPMENT
CENTRE (SEEDC) BUILDING